

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Title: Method and System for Market)	
Research Data Mining)	
)	/Peter J. Cesarz/
Art Unit: 3744)	<hr/>
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RESPONSE TO THE OFFICIAL ACTION MAILED ON OCTOBER 9, 2007

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is submitted in response to the official action mailed on October 9, 2007. Please consider the following remarks.

Listing of the Claims is reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.